



**COUNTY OF SANTA
BARBARA**

**NOTICE OF FUNDING
AVAILABILITY**

**of the
Community Services Department**



**Division of
Housing and Community Development**

May 20, 2020

<http://cosb.countyofsb.org/housing/>



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<http://www.countyofsb.org/housing>

Please check the website often for any updates to this NOFA



Funds Available

The County Division of Housing and Community Development (HCD) is pleased to issue this Notice of Funding Availability (NOFA) to inform eligible organizations and affordable housing developers about current grant opportunities. All funding decisions require approval of the County of Santa Barbara Board of Supervisors.

Funding Source	Est. Amount Available	See Section
• California Emergency Solutions and Housing	\$229,777	I
• Emergency Solutions Grant (ESG)	\$303,357	II
• Continuum of Care (CoC) Program Permanent Supportive Housing	\$854,707	III

Application Due Dates

June 5, 2020 by 5pm, PST.	<ul style="list-style-type: none">• Continuum of Care (CoC) Notice of Intent due via email to jblack@co.santa-barbara.ca.us
June 10, 2020 by 5pm, PST.	<ul style="list-style-type: none">• Emergency Solutions Grant (ESG) Application due via Zoom Grants.• California Emergency Solutions and Housing (CESH) due via Zoom Grants.

Applicant Training Schedule

Visit <http://cosb.countyofsb.org/housing/> for updates to this schedule.

May 22, 2020 CoC, CESH, and ESG

MANDATORY Applicant Training

Remote meeting via Zoom

<https://us02web.zoom.us/j/85777640920>

2-2:30pm ESG and CESH Training

2:30-3:30pm CoC Training

3:30-4pm Zoom Grants Training

Attendance at training is required. Attendee(s) must be the agency's executive director and/or staff responsible for program implementation. Applicants' grant writers and others are welcome to attend; however, their attendance will not count toward the attendance requirement.

Committee Review and Board of Supervisors Hearing Dates

<p>Week of June 15</p> <p>Closed Deliberations</p>	<p>Continuum of Care Rank and Review Committee</p> <p>Committee will ask questions of applicants and make funding recommendations for approval by the Board of Supervisors for CESH and ESG.</p>
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Introduction

Overview:

The County Community Services Department's Division of Housing and Community Development (HCD) is pleased to announce the availability of funding for several grants to serve individuals and families experiencing, or at risk of experiencing homelessness. Funds support projects and programs that will serve Santa Barbara County residents. The Community Services Department is the Collaborative Applicant and Administrative Entity for the Santa Maria/Santa Barbara County Continuum of Care.

Please read the appropriate Sections(s) of this document in their entirety and direct questions to the County staff listed at the end of this document.

Application Information:

CESH and ESG applications are accepted electronically via ZoomGrants only on or before **June 10, 2020 at 5pm**. Access to the applications is posted at www.countyofsb.org/housing. Click on the ZoomGrants link to go directly to the application(s) you plan to apply for. Applications cannot be accessed from the ZoomGrants website; access is provided only via the link on the County website.

After creating a username and password (one username and password per agency), applicants may begin work on their applications. ZoomGrants automatically saves work and applicants may log off and log on again at any time and from any computer to continue working on their applications. Applications will be locked for editing at 5:00 p.m. on the deadline listed in the NOFA Cover page. Click "Submit" to submit applications.

Caution: When applications are submitted, ZoomGrants will perform a cursory review to assure that all questions were answered and will provide a warning notice for applications with incomplete responses. Applicants may correct errors up until 5:00 p.m. on the application deadline listed in the NOFA Schedule.

Applicants are strongly encouraged to submit applications in advance of the deadline to allow time to correct errors. Note that ZoomGrants only checks for empty fields and acceptance of an application by ZoomGrants does not ensure that the application is complete. In addition to checking that all responses are complete, check that all required documents have been uploaded.

Continuum of Care (CoC)

The process for applying for CoC funds will begin with a Notice of Intent (NOI). The electronic copy of the CoC NOI, must be submitted via email to jblack@co.santa-barbara.ca.us no later than **5:00pm on June 5, 2020**. If multiple NOIs are received by applicant's with capacity to administer grant, applicants will be asked to submit a full application similar to annual COC competition.

LATE OR INCOMPLETE APPLICATIONS WILL NOT BE ACCEPTED

During the application process, ZoomGrants staff are available to provide technical assistance. Contact ZoomGrants technical staff by using the contact information listed on the ZoomGrants website. Staff are available Monday - Friday 7:00 a.m. - 4:00 p.m. Pacific Standard Time. Helpful tools also are available on the website.

Specific program requirements are provided in the specific grant sections that follow. When ready to begin the application(s), go to HCD website or the following page and click on the link to the application. Complete one application for each funding source in which you are applying. For program questions, contact County staff listed at the end of this document.

ZoomGrants Application Link:

To access applications for the following grant:

CA Emergency Solutions and Housing Program (**CESH**)

- Use the following link forces only:

[https://www.zoomgrants.com/zgf/CA Emergency Solutions and Housing Program Application](https://www.zoomgrants.com/zgf/CA_Emergency_Solutions_and_Housing_Program_Application)

Emergency Solution Grant (**ESG**)

- Use the following link for ESG only:

[https://www.zoomgrants.com/zgf/County of Santa Barbara/2020 State Emergency Solutions Grants ESG Program](https://www.zoomgrants.com/zgf/County_of_Santa_Barbara/2020_State_Emergency_Solutions_Grants_ESG_Program)

Applicants for the Continuum of Care (**CoC**) New Project Funding, please submit the NOI found at the end of this NOFA to jblack@co.santa-barbara.ca.us

Section I: California Emergency Solutions and Housing Program (CESH)

1. Introduction

The California Department of Housing and Community Development, through the California Emergency Solutions and Housing Program (CESH), has made funding available to provide grants to administrative entities to assist persons who are currently experiencing homelessness or are at risk of homelessness. The County of Santa Barbara Housing and Community Development Division (County HCD) is the local administrative entity for CESH. The successful applicant would administer rental subsidy funds in close coordination with the Coordinated Entry System for organizations serving persons experiencing homelessness that need a flexible rental subsidy to end their homelessness.

2. Objective and Eligible Uses

In coordination with the Santa Maria/Santa Barbara County Continuum of Care (CoC) and local stakeholders, this round of CESH funding is being prioritized for the development of a flexible housing subsidy pool (FHSP). This Notice of Funding Availability. FHSP funds will be used to re-house through rental subsidies like rental assistance. FHSP resources may be distributed through the Coordinated Entry System with increased flexibility at the discretion of the CES Coordinating Agency. Rather than allow permanent housing opportunities to be lost before an individual or family receives assistance, the Coordinated Entry System may offer the available resource to an individual or family prioritized for a housing intervention that can put the resource to use. FHSP will provide assistance for individuals and families that meet the definition of homelessness included in [24 CFR 578.3](#) aligned with California's Housing First policy (CCR Title 25, 8409(b), WIC Div. 8 Ch. 6.5 Sec. 8255(b)). Administrative costs are not an eligible activity for applicants.

The State of California describes flexible housing subsidy for local programs that establish or support the provision of rental subsidies in permanent housing to assist homeless individuals & families. In the State issued CESH NOFA Funds used for flexible housing subsidy may support rental assistance, bridge subsidies to property owners waiting for approval from another permanent rental subsidy source, vacancy payments, or project-based rent or operating reserves.

Rental assistance provided from flexible housing subsidy funds shall not exceed 48 months for each assisted household, and rent payments shall not exceed two times the current HUD fair market rent for the local area, as determined pursuant to 24 CFR Part 888.

In order for applicants to have a defined list of eligible uses, CSD is using the eligible costs 24 CFR 576.106, and other necessary service integration activities such as those described in 24 CFR 576.105, to re-house individuals and families.

3. Coordinated Entry System (CES)

Flexible housing subsidy funds are currently administered by Home for Good, more about their process can be found at <https://www.liveunitedsb.org/flexible-housing-subsidy-pool-providers> Learn more about the Coordinated Entry System and how it may impact the project participants at [Home for Good](#).

4. Homeless Management Information Systems

All applicants receiving CESH funds must participate in the Homeless Management Information Systems (HMIS). The system requires data collection and reporting. HMIS operates with limited data sharing – referred to as an open HMIS system. Program participants sign a release of information (ROI) and provide universal data elements to the system. HMIS participating agencies can view these universal data elements even if this data is entered by another agency. If a client does not sign the ROI, data is collected but is not viewable outside the HMIS Lead Agency (County HCD) and the agency entering data. To learn more about HMIS requirements, please view [HMIS User Central](#).

5. Funding Available

CESH funding in the amount of **\$229,777** is being allocated for a flexible housing subsidy pool for a suggested grant period of two years.

5.1 Grant Amounts

CSD is seeking a single applicant to administer the FHSP funds county-wide across providers in close coordination with the Coordinated Entry System. Project budgets will be detailed in a budget workbook found in ZoomGrants and uploaded as a required attachment.

5.2 Grant Terms

The initial suggested grant term is 2 years with an anticipated start date of July 1, 2020. Budgets should reflect the entire grant period. Eligible costs will be invoiced to County HCD on at least a quarterly basis for reimbursement. No matching funds are required. All funds can be used in shorter time frame.

6. Program Requirements

6.1 CA Emergency Solutions and Housing Program Requirements

The use of CESH funds is governed by policies set by the State of California Housing and Community Development Dept. To learn more about SB 2 the Building and Jobs Act and the CESH program access [CA Emergency Solutions and Housing Program Webpage](#).

6.2 Eligible Applicants

Eligible applicants are private non-profit organizations and units of general-purpose local government defined in 24 CFR §576.2.

6.3 Eligible Populations

The minimum eligibility criteria for participants is to meet the definition of homelessness (24 CFR 578.3). Financial assistance and services will be coordinated with the CoC through the CES to as described in the CES Policies and Procedures.

6.4 Eligible Costs

- Eligible costs are generally described in 24 CFR 576.105 and 24 CFR 576.106. The HUD eligible costs are being used to give applicants a list to draft budgets and operate project. If an activity is not described as an eligible expense but addresses an immediate homeless challenge and support flexible housing subsidy use, sub-recipients can and must obtain express written consent from the Administrative Entity (HCD) prior to use of program funds.

Administrative costs are not an eligible activity for sub-recipients. This does not include staff costs directly related to carrying out program activities.

California’s Housing First Policy – Core Practices and Core Components

The project must provide eligible activities in a manner consistent with the Housing First practices described in California Code of Regulations, title 25, section 8409, subdivision (b)(1)-(6). Sub-recipient allocated funds for eligible activities that provide permanent housing shall incorporate the core components of Housing First, as provided in Welfare and Institutions Code Div. 8, Ch. 6.5 Section 8255, subdivision (b). Housing First is an evidence-based model that uses housing as a tool, rather than a reward, for recovery and that centers on providing or connecting homeless people to permanent housing as quickly as possible. Under the Housing First model, services are offered as needed, requested on a voluntary basis and do not make housing contingent on participation in services.

6.4 Written Standards

The CoC has set Written Standards for service. All selected applicants will need to comply with the CoC Written Standards. The CoC plans to update the Written Standards to include HP assistance and services prior to CESH sub-recipient agreements being finalized.

6.5 Continuum of Care Participation

All sub-recipients of CESH funding are to become members of the CoC. From the approved governance charter (Article IV C. 1.) of the CoC, all members shall demonstrate a professional interest in or personal commitment to addressing and alleviating the impacts of homelessness on individuals experiencing homelessness, and on the community at large. The membership commitment may include, but is not limited to participation in the following:

- Attending CoC meetings;
- Reporting to/seeking input from constituencies on key issues and strategies;
- Remaining informed of and communicating needs and gaps;
- Remaining informed of local, state, federal, and private proposals for funding;
- Contributing to informed dialogue on action undertaken by the group;
- Serving on a CoC Standing Committee;
- Participating in administration of the biennial Point in Time (PIT) Count;
- Sharing aggregate outcome and performance data on the successes and challenges of people who are experiencing or have experienced homelessness;
- Engaging in the regular review of data to ensure that high levels of data quality and completeness are maintained;
- Providing input in the development of strategies and action plans to reduce and end homelessness;
- Participating in advocacy and public education efforts.

6.6 Addenda to this NOFA

Revisions to this NOFA or timeline will be posted to HCD’s webpage at: [County HCD Webpage](#)

7. Method of Evaluation

7.1 County HCD Threshold Evaluation

Applications will be reviewed by County HCD for completeness and to verify compliance with the following

requirements:

- Serves homeless persons at risk or those at imminent risk of homelessness as defined in 24 CFR 578.3,
- Alignment with California’s Housing First Policy,
- Participation in the Homeless Management Information System, and
- Participation in the Coordinated Entry System

7.2 Continuum of Care Review and Rank Committee

Applications will be evaluated by the CoC Review and Rank (R&R) Committee based on the criteria below. Applicants may be called or asked to attend an interview the week of June 15 to answer questions from the panel regarding the proposed activity. Applicants will be notified of the exact date and time.

- Applicant Capacity,
- Program Design and Approach,
- Financial Feasibility, Sustainability and Capacity,
- Performance, and
- Coordination and Collaboration

Instructions will be provided to the R&R Committee to ensure residents at high risk of becoming homeless across Santa Barbara County have access to homelessness prevention funding. The area where services are provided may be considered in funding recommendations.

The R&R Committee will make funding recommendations for CESH. The recommendations are subject to approval and execution of sub-recipient agreements by the County Board of Supervisors.

8. Application

CESH Applications are accepted electronically via ZoomGrants only. Access to the applications is posted at [County HCD Webpage](#). Click on the ZoomGrants link to go directly to the application(s) you plan to apply for. Applications cannot be accessed from the ZoomGrants website; access is provided only via the link on the County website.

Once on the ZoomGrants site, applicants will have access to instructional videos. After creating a username and password (one username and password per agency), applicants may begin work on their applications. ZoomGrants automatically saves work and applicants may log off and log on again at any time and from any computer to continue working on their applications. Applications will be locked for editing at 5:00 p.m. on the deadline listed in the NOFA Cover page. Click “Submit” to submit applications.

Caution: When applications are submitted, ZoomGrants will perform a cursory review to assure that all questions were answered and will provide a warning notice for applications with incomplete responses. Applicants may correct errors up until 5:00 p.m. on the application deadline listed in the NOFA Schedule.

Applicants are strongly encouraged to submit applications in advance of the deadline to allow time to correct errors. Note that ZoomGrants only checks for empty fields and acceptance of an application by ZoomGrants does not ensure that the application is complete. In addition to checking that all responses are complete, check that all required documents have been uploaded.

The application in Zoom Grants including all required attachments must be submitted by **June 10, 2020, 5:00p.m.**

LATE OR INCOMPLETE APPLICATIONS WILL NOT BE ACCEPTED

During the application process, ZoomGrants staff are available to provide technical assistance. Contact

ZoomGrants technical staff by using the contact information listed on the ZoomGrants website. Staff are available Monday - Friday 7:00 a.m. - 4:00 p.m. Pacific Standard Time. Helpful tools also are available on the website.

When ready to begin the application(s), go to HCD website and click on the link to the application. Complete one application for each funding source in which you are applying.

9. Required Attachments

Applicants should note that all documentation is subject to the Freedom of Information Act and will be reviewed for potential award by community members. Upon award, recipients and sub-recipients will be asked to provide proof of insurance including covering the County of Santa Barbara as additionally insured.

Required Attachments for Non-Profit Agencies include:

- Articles of Incorporation and By Laws,
- Tax Exemption Letter for all sub-recipients that have tax exempt status,
- Org Chart,
- Board of Directors Roster,
- Conflict of Interest Statement,
- Annual Performance Report
- Capacity Assessment
- Most Recent Audited Financial Statements,
- IRS Form W-9,
- IRS Form 990,
- Agency Budget or Financial Plan
- Application Certification, and
- **Completed Project Budget Workbook**

Required Attachment for units of local government include:

- Tax Exemption Letter if applicable to any sub-recipients
- Application Certification
- Annual Performance Report
- IRS Form W-9 (not applicable for county departments), and
- **Completed Project Budget Workbook**

For more information, contact:

Jett Black-Maertz, Housing Program Specialist Sr.

Email: jblack@co.santa-barbara.ca.us Phone: (805) 568-

2484

Section II: California Emergency Solutions Grant (ESG)

1. Introduction

The State of California Department of Housing and Community Development (State HCD) receives an annual allocation of Emergency Solutions Grant Program (State ESG) funds from the United States Department of Housing and Urban Development (HUD) to assist individuals and families who are homeless or at risk of homelessness. The State HCD distributes State ESG funds to qualifying cities and counties, which are responsible for administering State ESG funds for their respective service areas. State HCD designated the County of Santa Barbara (County) as the Administrative Entity (AE) for the Santa Maria/Santa Barbara County Continuum of Care Service Area (CoC Service Area), which geographically encompasses Santa Barbara County. The Housing and Community Development Division (County HCD) will administer State ESG funds on behalf of the County and announces the availability of these funds to support homelessness assistance projects throughout the CoC Service Area.

2. Objective

The ESG program provides funding to: (1) engage homeless individuals and families living on the street; (2) improve the number and quality of emergency shelters for homeless individuals and families; (3) help operate these shelters; (4) provide essential services to shelter residents; (5) rapidly re-house homeless individuals and families; and (6) prevent families/individuals from becoming homeless. Under this NOFA 2020 State ESG funds may be used for three program components:

- Street outreach (SO) in conjunction with Rapid Rehousing or Emergency Shelter,
- Emergency Shelter (ES), and;
- Rapid Re-housing (RR).

This NOFA should be read in conjunction with the following regulations, which establish HUD and State HCD requirements (See Exhibit A – Resources):

- Code of Federal Regulations (CFR), Title 24, Part 576; and
- Department of Housing and Community Development Emergency Solutions Grants Program State Regulations, California Code of Regulations (CCR), Title 25, Division 1, Chapter 7, Subchapter 20.

3. Coordinated Entry

The Santa Maria/Santa Barbara County Continuum of Care (CoC) implemented a Coordinated Entry System (CES) in January 2018 after months of community-wide planning. The Federal regulations 24CFR 578.7(a)8, 24CFR 91 and 576 and Notice CPD-17-01 and State regulations 25 CCR 8408 require that ESG recipients participate in the CES as follows:

Participation in the Coordinated Entry System (CES) as an Entry Point is mandatory for 2020 State ESG-funded Emergency Shelter and Street Outreach projects. For 2020 State ESG-funded Rapid Rehousing projects, all referrals for services will come through the CES per the prioritization, matching and referral processes outlined in the CoC's CES Policies and Procedures.

A hallmark of the HUD-mandated Coordinated Entry System is prioritizing the most vulnerable individuals and families for services. This focus on serving the most vulnerable individuals and families through CES may result

in a reduction in the number of households served, with the expectation that the households served will show significant achievements related to housing placement and retention performance measures.

4. Funding Available

The 2020 preliminary estimated allocation for the local CoC is \$312,096. Of that, \$303,357 is available for distribution to subrecipients for the 2020 Grant Year. The table in Section 4.3 below summarizes the program components, eligible activities and funding limitations. The County's application to the State will be based on this preliminary estimate. The State has informed the County that an unknown amount of disencumbered funds may augment this amount, up to two times the preliminary estimated allocation.

4.1 Rapid Re-housing Activities

Per State guidelines a minimum of 40% (\$121,343) of State ESG funds will be allocated to rapid re-housing activities across the continuum of care.

4.2 Grant Amounts

The minimum request amount per application is \$80,000.

4.3 Grant Terms

The grant term is anticipated to be 12-24 months. However, because State ESG funds are awarded annually, the description of activities, goals, and budget submitted for the purposes of this NOFA should be for one, 12-month Operating Year beginning in 2021.

4.4 Grant Renewal

Conditional on State HCD approval, activities selected for funding under the 2020 State ESG Program will automatically be renewed for the 2021 State ESG Program subject to the following:

- Demonstration of adequate program and administrative capacity;
- Demonstration of adequate program performance with respect to numbers served, outcomes, and quality service delivery consistent with State ESG Program Objectives, Requirements and Core Practices;
- Continued participation in the Santa Barbara County HMIS or comparable database (as determined by the County);
- Adjustments necessary based on the availability and allocation of 2021 State ESG funds for the Santa Maria/Santa Barbara County Continuum of Care; and
- Approval by the County of Santa Barbara Board of Supervisors.

Should the 2021 State ESG allocation differ from the amounts awarded in the 2020 State ESG program by 20% or less, the 2020 State ESG award amounts will be adjusted proportionately in accordance with funding minimums and maximums prescribed by State and federal regulations.

5. Program Requirements

5.1 State ESG Requirements

The use of State ESG funds is governed by 24 CFR Part §576 and 25 CCR §8400 et seq. (See Exhibit A – Resources).

5.2 Eligible Applicants

Eligible applicants are private non-profit organizations and units of general-purpose local government defined in 24 CFR §576.2.

5.3 Eligible Activities

The following activities are eligible, and funding limitations apply to the corresponding components:

Component	Description	Funding
Street Outreach	<p>Essential Services necessary to reach out to unsheltered homeless individuals and families, connect them with emergency shelter, housing, or critical services, and provide them with urgent, non-facility-based care. Component services generally consist of engagement, case management, emergency health and mental health services, CES assessment and transportation. For specific requirements and eligible costs, see 24 CFR §576.101.</p> <p>Limitations: An Emergency Shelter or Repaid Re-housing provider can use up to 10% of State ESG funds for Street Outreach activities in conjunction with their core activity.</p>	Max. \$182,014
Emergency Shelter	<p>Essential Services for individuals and families in emergency shelter. Component services generally consist of case management, child care, education services, employment assistance and job training, outpatient health services, legal services, life skills training, mental health services, substance abuse treatment services, CES assessment, and transportation.</p> <p>Shelter Operations, including maintenance, rent, security, fuel, equipment, insurance, utilities, and furnishings. For specific requirements and eligible costs, see 24 CFR §576.102.</p> <p>Limitations: State ESG funds cannot be used for renovation, conversion, or major rehabilitation activities pursuant to 24 CFR §576.102. Minor repairs to an ESG-funded emergency shelter that do not qualify as renovation, conversion, or major rehabilitation are an eligible use of State ESG funds.</p>	
Rapid Re-housing	<p>Housing relocation and stabilization services and short and/or medium-term rental assistance as necessary to help individuals or families living in an emergency shelter or other place described in paragraph (1) of the “homeless” definition at 24 CFR §576.2 move as quickly as possible into permanent housing and achieve stability in that housing. Component services and assistance generally consist of short-term and medium-term rental assistance, rental arrears, rental application fees, security deposits, advance payment of last month's rent, utility deposits and payments, moving costs, housing search and placement, housing stability case management, mediation, legal services, and credit repair. For specific requirements and eligible costs, see 24 CFR §576.104, §576.105, and §576.106. All new admissions to the program will be referrals through the CES.</p>	Min. \$121,343
Total		\$303,357

5.4 Eligible Populations

The minimum eligibility criteria for State ESG participants are as follows (See Exhibit C – Homeless Definition):

- For Essential Services related to Street Outreach, participants must meet the criteria under paragraph (1)(i) of the “homeless” definition under 24 CFR §576.2;
- For Emergency Shelter, participants must meet the “homeless” definition in 24 CFR §576.2;
- For Essential Services related to Emergency Shelter, participants must be “homeless” and staying in an emergency shelter (which could include a day shelter);
- For Rapid Re-housing assistance, participants must meet requirements described in 24 CFR §576.104.

Homeless subpopulations, including, but not limited to, chronically homeless individuals, veterans, developmentally disabled individuals, and victims of domestic violence, who meet the aforementioned minimum eligibility criteria may be served with State ESG funds. Note that State regulations prohibit subpopulation targeting with ESG funds in Homeless Prevention and Rapid Re-Housing programs except under specific conditions outlined in 25 CCR §8408.

5.5 Match

Applicants must demonstrate their ability to provide a 100 percent match for their requests of State ESG funds in accordance with 24 CFR §576.201.

5.6 Core Practices

Applicants must adhere to the Core Practices established by State HCD that include:

- Comprehensive and coordinated access throughout the CoC Service Area (i.e., Coordinated Entry);
- Prioritized access to services for people with the most severe needs;
- Low barrier access to services and consistency with housing first practices; and
- Use of a progressive engagement approach to services and financial assistance.

See 25 CCR §8409 for a full description of the Core Practices.

6. NOFA Schedule

NOFA Published and Applications Available On-line	May 20, 2020
Applicant Bidders Conference	May 22, 2020
Applications Due to County HCD	June 10, 2020
Continuum of Care Review and Rank Committee Meeting to Develop Funding Recommendations	June 15 or 16, 2020
Funding Decisions Submitted to State HCD	July 9, 2020

The NOFA Schedule is subject to change.

7. Application

The ESG application can be found in Exhibit A at the end of this NOFA. Resources available to assist applicants with completing the ESG application:

1) County HCD Web Page

<http://cosb.countyofsb.org/housing/>

2) ESG Program Interim Rule (24 CFR Part 576)

<https://www.gpo.gov/fdsys/pkg/CFR-2016-title24-vol3/xml/CFR-2016-title24-vol3-part576.xml>

3) ESG Program: State of California Regulations (25 CCR §8400 et seq)

<http://www.hcd.ca.gov/financial-assistance/emergency-solutions-grant-program/docs/state-esg-regulations-effective-april-1-2016.pdf>

Applicants are responsible for ensuring that all required materials listed below are submitted by the deadline identified in this NOFA and in the format described in this section.

- Application Form
- Budget Workbook
- Board of Directors Roster
- Application Certification
- Organization Chart
- An electronic copy of the complete application, including all required attachments.

The electronic copy of the complete application, including all required attachments must be submitted via email to [Zoom Grants](#) no later than 5:00pm on June 10, 2020.

8. Method of Evaluation

8.1 County HCD Evaluation

State ESG applications will be evaluated by County HCD for the following:

- ESG Program Eligibility,
- Alignment with Consolidated Plan Priority,
- Administrative Capacity, and
- Financial Capacity.

In addition, applicants must demonstrate capacity to participate in the county-wide HMIS, unless the applicant is a domestic violence (DV) victim services provider, in which case the applicant must demonstrate capacity to participate in a comparable data base that is HUD compliant and which can generate HUD-compliant reports. Application scoring criteria can be found on the next page.

8.2 Continuum of Care Review and Rank Committee

Applications will be evaluated by the Continuum of Care Review and Rank Committee (CCRRC) based on the criteria below (See Exhibit B for details). Applicants may be asked to make themselves available by phone for an interview with the CCRRC at the week of June 15 to answer questions from the panel regarding the proposed activity. Applicants will be notified of the exact date and time.

- Applicant Capacity,
- Financial Feasibility and Capacity,
- Need, and
- Approach.

The Continuum of Care Review and Rank Committee will make funding recommendations to the County Board of Supervisors, which will exercise approval over funding decisions.

2020 ESG Application Scoring Criteria	
ESG Program Eligibility	Proposed activity and clientele are eligible
Alignment with Consolidated Plan Priority	Proposed activity meets one of the following priorities: <ul style="list-style-type: none"> • Promote projects that provide permanent supportive housing to address the needs of homeless individuals and families, households at imminent risk of homelessness and/or persons with special needs (<i>High Priority</i>) • Provide funding for essential services and programs that provide needed resources for homeless persons and households at imminent risk of homelessness (<i>High Priority</i>) • Prioritize funding for operations of principal emergency shelters throughout Santa Barbara County (<i>High Priority</i>)
Administrative Capacity	Rated Good, Fair, or Poor, based on the following: <ul style="list-style-type: none"> • County HCD’s experience with applicant and any known issues • Previous audits or program reviews • Availability of progress reports • Contract modifications and their impact on cost and/or period of performance
Financial Capacity	Rated Pass, Concern, or Fail, based on the following: <ul style="list-style-type: none"> • Liquidity • Measurements of vulnerability (e.g. net profit margin, fundraising efficiency, and dependency on the County or a single entity for financial strength) • Debt and other long-term obligations • Regulatory (e.g. unresolved financial audit findings and outstanding litigation/legal issues) • Cash match
Continuum of Care Review and Rank Committee Evaluation	
Applicant Capacity <i>Scoring Scale: 1-5</i> <i>Weight: 3</i> <i>Max. Score: 15</i>	<ul style="list-style-type: none"> • Experience providing similar services and assistance • Experience addressing the needs of the target population(s) • Sufficient capacity for project oversight and administration • Adequate capacity for data collection and reporting • Participation in the Santa Barbara County Homeless Management Information System or a comparable database (as determined by the County)
Financial Feasibility and Capacity <i>Scoring Scale: 1-5</i> <i>Weight: 3</i> <i>Max. Score: 15</i>	<ul style="list-style-type: none"> • Sufficient capacity to operate the project based on its budget • Sufficient capacity to effectively manage the finances of the project • Timely audited financial statements • Outstanding and/or unresolved financial audit findings • Reasonable project costs • Degree to which applicant leverages its Board of Directors and other resources
Need <i>Scoring Scale: 1-5</i> <i>Weight: 6</i> <i>Max. Score: 30</i>	<ul style="list-style-type: none"> • Fills what would otherwise be a gap in homeless services in its service area • Clear demand for the project in its service area • Special features that would enhance its ability to meet the needs of the target population • Credibility of evidence used to support the need • Demonstration of need for the requested funding
Approach <i>Scoring Scale: 1-5</i> <i>Weight: 8</i>	<ul style="list-style-type: none"> • Demonstration of participation in the Coordinated Entry System (CES) as an Entry Point for Emergency Shelter and Street Outreach. For Rapid Rehousing providers, demonstration that all referrals for services will come through the CES

Max. Score: 40

per the prioritization, matching and referral processes outlined in the CoC's CES Policies and Procedures

- Coordination with other activities and funding sources in the area
- Project is based on proven methods and/or able to demonstrate good outcomes
- Numbers served appear reasonable given the prioritization of the most vulnerable individuals and families within the homeless population
- Outcomes and objects appear reasonable and sufficient, particularly in the areas of housing placement and retention
- Project supports ESG Objectives and Requirements, State Core Practices and County of Santa Barbara Consolidated Plan priorities.

Section III: Continuum of Care (CoC) New Permanent Supportive Housing

This Notice of Intent to Apply (NOI), aka preliminary application, is to be submitted in response to the County's Notice of Funding Availability (NOFA) released May 20, 2020 and due by the deadline stated in the NOFA. If more than one eligible applicant submits an eligible NOI, a full application will be requested, along with required supplemental information and documents and will be evaluated using approved Continuum of Care New Project Scoring Tool. Applicants who are invited to apply will receive detailed instructions.

The Continuum of Care (CoC) Program is designed to promote communitywide commitment to the goal of ending homelessness; provide funding for efforts by nonprofit providers, and State and local governments to quickly rehouse homeless individuals and families while minimizing the trauma and dislocation caused to homeless individuals, families, and communities by homelessness; promote access to and effect utilization of mainstream programs by homeless individuals and families; and optimize self-sufficiency among individuals and families experiencing homelessness.

The Santa Maria/Santa Barbara County Continuum of Care currently has funds available for a new Permanent Supportive Housing (PSH) project(s). This project(s) may be single or scattered site, but must include a housing subsidy as well as case management components.

The Santa Maria/Santa Barbara Continuum of Care is **committed to fully including** projects submitted by Victim Service Providers (VSPs) on an equal basis in the local competition for HUD CoC NOFA funding. The CoC will provide support as necessary to ensure that VSPs have access to all of the tools, data, and assistance they need in order to compete fairly, and that VSPs are not disadvantaged in any way by their need to protect the privacy and safety of survivors of domestic violence, dating violence, sexual assault, stalking, and/or sex trafficking.



County of Santa Barbara

NOTICE OF INTENT TO APPLY
 For
 Continuum of Care
 Permanent Supportive Housing
 Funds

Housing and Community
 Development Division
 Community Services Department
 123 E. Anapamu St., 2nd Floor
 Santa Barbara, CA 93101

DATE RECEIVED (HCD use only)

PROJECT NAME:	AMOUNT REQUESTED: \$
APPLICANT CONTACT INFORMATION	PROPOSED PROJECT LOCATION
Organization Name: Address: Contact Person for Application: Name: Address: Phone #: Email:	Street Address: (If not available, please describe the specific location)_____ City _____ County_____ Zip _____ # Acres _____ County Supervisorial District _____ (refer to http://sbcassessor.com/ElectionDataLookup/Default.aspx) OR Check Here if Scattered Site: If scattered site, what region of the county do you plan to operate, North, Mid, South, or County-wide*? _____ *Please note that if applying for the full amount, the program must serve county-wide

TYPE OF ORGANIZATION	
<input type="checkbox"/>	Municipality/County/Consortium
<input type="checkbox"/>	Nonprofit
<input type="checkbox"/>	Public Housing Authority
<input type="checkbox"/>	Private Entity

SITE CONTROL:	<input type="checkbox"/> OWNED	<input type="checkbox"/> LEASED Term: _____	<input type="checkbox"/> SCATTERED SITE Have landlords been identified (Y/N)?: _____
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The following questions do not apply for scattered site applicants. Please skip this section if you are a scattered site applicant.

ZONING AND SITE PLAN :

Current zoning of site: _____

Does the proposed use conform to the current zoning? Yes No

Please answer the following questions with Yes or No

1. Project

Is this project already funded by the CoC? _____

Is this a permanent supportive housing (PSH) project? _____

Does your organization have experience administering a PSH project? _____

2. Housing First

Are the project's policies and practices aligned with Housing First and is your organization committed to identifying and lowering barriers to housing and removing service participation requirements and overly punitive policies. _____

3. Coordinated Entry

Does the project, if funded, agree to receive all referrals for housing from the Coordinated Entry System in Santa Barbara County. _____

4. HMIS

Will the project enter data for all CoC-funded beds into HMIS (or parallel database for domestic violence services). _____

5. Equal Access

Will the project provide equal access and fair housing without regard to sexual orientation, gender identity, or local residency status. _____

6. Formerly Homeless Input

Will the agency engage homeless and formerly homeless clients in program design and policy making by including them on the board of directors or staff, by having a consumer advisory board that meets regularly, by administering consumer satisfaction surveys, and/or by convening client focus groups. _____

7. Eligible Clients

Will the project only accept new participants if they can be documented as eligible for this project's program type based on their housing and disability status. _____

8. Match

Will the agency be able to provide 25% match per grant. _____

9. Project Description

Please describe the program and approach, including physical description and supportive services to be offered.

10. Federal Grant Experience

Has the organization handled at least one other federal grant of this size and complexity? _____

If Yes, please list the grants and corresponding projects

11. CoC Grant Experience

Has the organization previously applied for and received a CoC Program grant? _____

If Yes, please list projects, grant years, and amounts.

12. Permanent Housing Experience

Please describe current or past permanent housing (PH) or permanent supportive housing (PSH) programs administered by the organization. Please include program name, years active, and approximate number of individuals and/or families served.

13. Timeline

Will there be any ramp up time before you begin to expend grant funds? _____

If Yes, please explain.

Do you believe your organization will be able to expend a majority of the grant amount by June 30, 2021? _____

Please explain.

Submit a copy of this Notice of Intent to Apply to jblack@co.santa-barbara.ca.us no later than 5pm on June 5, 2020. Instructions and deadline are provided in the Notice of Funding Availability (NOFA) posted at <http://countyofsb.org/housing>.

For more information, contact: Jett Black-Maertz at jblack@co.santa-barbara.ca.us or (805)568-2484

Submitted by (print name): _____

Signature: _____

Date: _____