

**Minutes of Regular Meeting
April 2, 2008**

I. Call to Order

A. Roll Call

Chair Brooks called the meeting to order at 5:10 PM. The meeting was held at the Women's Club in Solvang and was wheel chair accessible. Roll call followed and it was determined that a quorum was present.

COMMISSIONERS PRESENT

First District: (No Vacancies)

Marybeth Carty
Monique Limon
Brandy Armenta

Second District: (No Vacancies)

Sr. Alicia Martin

Third District: (One Vacancy)

Marell Brooks
Janine Blum

Fourth District: (No Vacancies)

Rose Gabaldon
Phil Moore

Fifth District: (One Vacancy)

Theresa Fritz Sleight

Staff:

Amber Lloyd, EEO Assistant

Guests:

Stacy Shepherd, Friends of the CFW

COMMISSIONERS ABSENT

Dr. Jamie Rotnofsky (excused)
Magdalena Torres (excused)

Jennifer Dolan (excused)

Harriet Tower (excused)

B. Welcome and Introductions of Commissioners and Guests

Chair Brooks welcomed everyone present which was followed by a brief introduction by all.

C. Public Comment

No public comment.

II.

Regular Business

A. Approve: March 2008 Meeting Minutes

Commissioner Blum made the motion to approve the minutes of the March meeting. Motion was seconded by Commissioner Martin. Commissioners Armenta, Sleight, and Gabaldon abstained. Motion was carried.

B. Announcements:

1. Chair Brooks announced April 22nd is Equal Pay Day. Women make \$.72 to the \$1 a man makes. April 22nd would be considered 28% into the work year. Women would work for free until 4/22 if they were paid what men were paid.
2. Chair Brooks announced the quarterly ACCW meeting will be held in Santa Monica on May 9th. Please contact Chair Brooks if interested in attending.
3. Chair Brooks thanked everyone who participated in the CFW Service Awards ceremony.
4. Commissioner Carty announced the Ventura County Women's Forum on Educational Justice will be held at Cal State Channel Islands on Saturday April 12th from 8:30-3:30.
5. Commissioner Carty stated the Independent wrote an article about the BOS Chair, Salud Carbajal.
6. Commissioner Martin announced Girls Inc. will be having an event in April. It will be a luncheon.

C. Special Guest: Stacy Shepherd, Friends of the CFW

Ms. Stacy Shepherd stated she had contacted someone to produce the Welcome Home Luncheon flyers two weeks ago. This person was backlogged, which is why the flyers were not available until today. Ms. Shepherd requested the CFW take the flyers to the BOS and personally invite them. Ms. Shepherd also requested the flyers be delivered to the military base.

Commissioner Carty noted on the flyer that all three levels of sponsorship are receiving the same benefits, which would be difficult to entice people to want to give sponsorship for the highest amount. Commissioner Carty also suggested that the tickets given to the sponsors increase as the sponsorship level increases so that sponsors will want to donate more. This will also bring more people to participate in the silent auction. Commissioner Carty then suggested the CFW use a thank you follow-up advertisement in the newspaper for the sponsors. Chair Brooks stated that using newspaper advertising can become expensive depending on the size of the ad. Chair Brooks stated because this is a fundraiser, it might be a good idea to keep costs of advertising at a minimum and utilize press releases.

Commissioner Carty stated the flyers should at least advertise the differences in the sponsorship levels. Ms. Shepherd stated if the flyers are going to be edited, it needs to be done today and the changes need to be final.

Commissioner Sleight agreed the flyer needs to be changed in order to receive more sponsorship and have more people in attendance. Ms. Shepherd stated she will email the revised flyer to the CFW tomorrow. Ms. Shepherd stated the sponsors will get recognized in the programs. She also stated she can email people to solicit sponsorship.

Ms. Shepherd stated the Veteran's Memorial Building (VMB) will have coffee and lemonade. The Friends of the CFW will also bring water and wine. The VMB stated

alcohol can be served, but not for sale. A donation bucket can be used. Ms. Shepherd stated she will get someone from the Friends to pour the wine and suggested a commissioner assist. Commissioner Carty volunteered to pour wine.

Commissioner Carty volunteered to have her company donate cupcakes from Crushcakes. 5% of the proceeds will go to Veterans for Peace. Commissioner Carty explained the cupcakes were vanilla with tie dye frosting and a peace sign. The peace-cakes are \$3 each. Commissioner Sleight suggested some Veterans might get offended by the peace signs and tie dye. After much discussion, the CFW decided the cupcake was not offensive and agreed to have them at the event.

Chair Brooks stated she will be getting royal blue table covers.

Ms. Shepherd stated the topic of the speaker will be services offered to women veterans. Ms. Shepherd was not sure how long the speaker was going to speak. Commissioner Gabaldon suggested that all veterans that feel moved to say something should be given the opportunity to speak. Ms. Shepherd suggested having a Q & A panel discussion. Commissioner Carty stated a resource table should be available that includes photos and tri-folds that are a similar layout to the invitations. Commissioner Carty asked Ms. Shepherd if "Welcome Home" was going to be added to the flyer. Ms. Shepherd stated it could be added.

Commissioner Martin suggested 1-2 veterans speak about the services they received after returning home. Commissioner Armenta stated it would be a good idea to have speakers discuss what was helpful and what could be improved, especially since the speakers will have attention of the BOS.

Commissioner Limon stated it is important to have an organized agenda with prepped speakers because opening up the floor to all could cause the event to run out of time. Commissioner Limon volunteered to put together a tentative agenda.

Ms. Shepherd stated the silent auction items include artwork, 3 sessions with a personal trainer, wine, and a gift basket put together by Commissioner Dolan. Ms. Shepherd will check on the rules for conducting a 50/50 raffle. Ms. Shepherd requested that commissioners who would like to donate additional items for the silent auction will email her the item, value, and where they think the bidding should begin a few days before the luncheon. Ms. Shepherd would like to raise \$2000 during the silent auction.

Ms. Shepherd stated she will ask the VMB for plastic cups for the wine. If they do not provide them she will bring them along with water. Ms. Shepherd stated she will invite Louis Capps. Chair Brooks asked commissioners if they will be attending. Commissioners Armenta and Sleight are not sure. Commissioners Carty, Blum, Moore, Limon, Gabaldon, Martin, and Chair Brooks will all be at the luncheon.

Chair Brooks suggested attendees be notified parking is difficult and to have them park in the harbor parking lot across the street.

Commissioners agreed to show up at 10am on April 26th to help with setting up.

Chair Brooks will contact the local media to inform them of the luncheon.

Action Items: Ms. Shepherd will change the flyers and send the updated version to the CFW by tomorrow. Corrected flyer will include:

1. Welcome Home
2. Sponsor \$250-4 tickets
3. Patron \$500- 8 tickets

Commissioners will hand deliver flyers to the BOS.

EEO Staff will make sticker name tags for those who RSVP.

Ms. Shepherd will email people to request sponsorship of tables.

Chair Brooks will send out information to local newspapers tomorrow.

Ms. Shepherd will donate 2 cases of wine.

Commissioner Carty will pour the wine at the luncheon. Ms. Shepherd will have a Friends member help with pouring.

Commissioner Carty will donate peace cup cakes from Crushcakes. Ms. Shepherd will purchase red plates to put the cupcakes on.

Chair Brooks will provide royal blue table cloths.

Commissioner Limon will create and distribute a tentative agenda.

Ms. Shepherd will follow up regarding the 50/50 raffle.

Chair Brooks will check on items for guests of honor to win during a raffle.

Ms. Shepherd will ask the VMB if they provide plastic cups. If they do not, Ms. Shepherd will provide them and water.

Ms. Shepherd will invite Congresswoman Lois Capps.

Commissioners will arrive at 10am on April 26th to help with set-up and decorations.

D. Accept Oral Report: Chair – Brooks
Chair Brooks had nothing to report.

E. Review, Discuss & Act: Welcome Home Luncheon-All
Commissioners had nothing further to discuss.

F. Review, Discuss & Act: Cal Safe Letter-All

Commissioner Gabaldon explained that funding is being cut for programs that assist pregnant and parenting teens with completing their education. An email was distributed requesting certain facts and highlights requested in the letter.

Commissioner Sleight asked why this is a problem if teen pregnancy rates are dropping. Commissioner Gabaldon stated that even though the pregnancy rates are dropping, the current population still needs to be served.

A motion was made by Commissioner Limon to write a letter to support the Cal Safe Program. Commissioner Armenta seconded the motion. Commissioner Sleight abstained. All were in favor. The motion was carried.

Action Item: Commissioner Gabaldon will draft the letter to support the Cal Safe Program and bring it to the next CFW meeting.

G. Review, Discuss & Act: Legislation and Public Policy Updates

1. Violence against Women: Homeless Women in Santa Barbara-Martin, Rotnofsky

Commissioner Martin stated the budget slashing will result in higher rates of homelessness. Funds for items such as child care are being slashed by the Governor. Commissioner Armenta stated Casa Esperanza is attempting to remain open year round. Chair Brooks stated she printed out the article Commissioner Rotnofsky emailed commissioners today. Chair Brooks suggested the CFW needs to be active in this year's budget cuts.

2. Women Veterans- Armenta, Dolan, Limon, Torres

Commissioners had nothing further to report.

3. Women in Prison/Girls in Juvenile Systems-Chair Brooks, Blum, Rotnofsky, Torres, Tower

Commissioner Carty stated she has been in touch with Deputy Probation Officer Sarita Brown. Ms. Brown was a guest at last month's CFW meeting.

Commissioner Gabaldon stated there was a forum on gangs in Santa Maria.

Commissioner Carty shared there will be a forum in Santa Barbara regarding the recent gang truce involving East Side, West Side, and Goleta gangs. After the truce, a stabbing occurred. Commissioner Carty added there will be a Community Forum in Carpinteria on May 6th discussing keeping kids safe. It will be available on channel 18 and hosted by the Carpinteria City Counsel Chambers.

Commissioner Martin announced the Santa Barbara News Press printed an article involving 10 3rd grade students attempting to harm their teacher in Georgia. The children were angry at their teacher for making one of them get down from standing on top of a chair. The students had a plan involving one of them to cover the windows and another assigned clean up after the stabbing took place. Knives, handcuffs, and tape were brought to school by the 3rd graders.

H. Review, Discuss & Act: Committee Updates-All

1. Public Relations-Chair Brooks, Armenta, Limon, Rotnofsky, Torres

Commissioners will be sending out flyers, emails, and requesting the Welcome Home Luncheon to be placed on community calendars. Chair Brooks will contact local media.

2. Events-Blum, Martin, Rotnofsky, Torres, Tower

Commissioners had nothing further to discuss.

3. Nominations-Armenta

Chair Brooks stated 2 seats will be opening in the 2nd District and 5th and 3rd Districts both have 1 seat available.

Commissioner Martin announced this would be her last meeting. Chair Brooks stated she will not be at the May meeting and requested Commissioner Martin attend one more meeting. Commissioner Martin stated she will speak with her supervisor to determine if that is a possibility.

Action Item: Commissioner Martin will speak with her respective supervisor to determine if she can remain on the CFW to attend the May meeting.

I. Meeting with Supervisor-All

Commissioners have seen their respective supervisors at the recent CFW events.

J. Other Business- All

Commissioners had nothing further to report.

L. Agenda Items-All

- i. CFW Retreat
- ii. Cal Safe Letter
- iii. Welcome Home Luncheon Recap

III. Adjourn

Meeting adjourned at 6:40 PM. There was no discussion. The next regularly scheduled meeting will be held on April 2, 2008 at the Women's Club in Solvang.

Respectfully submitted,
Amber Lloyd