

Who Are My Neighbors?

Ag/Cannabis Stakeholder Working Group

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Resources

- ▶ Who are my neighbors?
 - ▶ CalCannabis email subscription
 - ▶ County Planning & Development Website
 - ▶ Cannabis map.
 - ▶ Is contact information available?
 - ▶ Update map or add a description to indicate size and location of canopy site (need additional details of grow site location on parcel).
 - ▶ County Agriculture Department Website
 - ▶ Online resource with link to other resources.
 - ▶ Contact Department for contact information.
 - ▶ List of 66 Active Ingredients link.
 - ▶ APN #

Information to Share with Your Neighbor

- ▶ Spray schedules.
- ▶ Harvest schedules.
- ▶ Pesticide Application method.
- ▶ Weather information-prevailing wind patterns.
- ▶ Typical pest problems.
- ▶ Timing of employees on site.
- ▶ What pesticides are being applied.
- ▶ Potential alternatives:
 - ▶ Traditional Ag. Install screens, temporary fencing to prevent drift.
 - ▶ Ground vs air application methods.
 - ▶ Us anti-drift additives.
- ▶ Cannabis:
 - ▶ Cover (move), plants, delimitation testing.
 - ▶ Remediation?

Outreach Ag Department

- ▶ Information packet for growers and applicators.
 - ▶ Issued at time of permit or registration,
 - ▶ Mail packet,
 - ▶ Email,
 - ▶ Handout during pilot inspection.
- ▶ Media
 - ▶ Press Release.
- ▶ Quarterly newsletter.
- ▶ Spray Safe Event.
 - ▶ Information booth.
- ▶ Department Head meetings
- ▶ AAC
- ▶ Planning Commission.
- ▶ Pilot/Business license inspections.
- ▶ Handout information.
- ▶ Sheriff
- ▶ CEO

Outreach Stakeholder Working Group

- ▶ Speak with Industry groups.
 - ▶ California Avocado Commission,
 - ▶ Farm Bureau,
 - ▶ Western Growers,
 - ▶ Grower/Shipper,
 - ▶ CCOF Local Chapter,
 - ▶ SBC Nursery and Cut Flower Association,
 - ▶ Carpinteria Growers Association (CARP)
 - ▶ Lompoc Valley Cannabis,
 - ▶ SB Vintners Association,
 - ▶ North County Farmer's Guild
 - ▶ Andy Caldwell Radio.
- ▶ YouTube Video.
- ▶ Social media.
- ▶ Sponsor events
 - ▶ Invite neighbors.
 - ▶ BBQ's
 - ▶ Forum for cannabis & traditional Ag along with pest control businesses.
- ▶ Panel Discussions
 - ▶ Regional
 - ▶ Each stakeholder group presents and answers questions.

Outreach Talking Points

- ▶ Message needs to be consistent.
- ▶ Singular voice to all regions across industries.
- ▶ Message needs to be factual.

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