April 16, 2018

Senator Anthony Portantino  
Chair, Senate Budget Subcommittee on Education  
State Capitol, Room 3086  
Sacramento, CA 95814

Assemblymember Kevin McCarty  
Chair, Budget Subcommittee on Education Finance  
State Capitol, Room 2136  
Sacramento, CA 95814

Re: SB 933 (Allen) - Support for $50 Million One-Time Budget Appropriation for "Arts for Every Student Act"

Dear Senator Portantino and Assemblymember McCarty:

On behalf of the County of Santa Barbara, we are writing to express our support for the Senate Bill 933 of 2018, which proposes a $50 million one-time budget appropriation to support the “Arts for Every Student Act,” which will provide California school districts with a "jump start" in arts education funding.

Authored by Senator Ben Allen, Chair of the Senate Education Committee, Senate Bill 933 can help provide our students with more robust visual and performing arts instruction. California Education Code states that every K-12 student shall receive instruction in and access to arts education. Per the California Arts Education Data Project, it has been demonstrated that only 39% of students in California public schools participate in the arts, and that access is significantly lower in low-income and rural schools.

The County of Santa Barbara proudly supports and believes in arts education and the arts for every resident. To this effect, Santa Barbara offers $50,000 annually in Community Arts Enrichment Grant Funding with an emphasis in providing access to arts for underserved communities. During each grant cycle, over half of these grants support programs in our local schools for in-school and after school enrichment programs. Even with this additional help, many of our local schools grapple with insufficient resources to provide a STEAM education. This bill is critical to provide all students with access to quality arts education.
The arts prepare our students to enter the workforce by fostering skills that include innovation, persistence, and collaboration. Creative industries account for one out of every ten jobs in California, and provide over $273 billion annually to our state’s economy. Arts and culture are essential and relevant to every child’s education. We specifically address this in the Santa Barbara County 2018 Legislative Platform passed and adopted by the Santa Barbara County Board of Supervisors. On Page 2, under Arts and Culture, we include a section titled Creating a Workforce for the 21st Century- Support for Arts Education in Schools, noting that “Studies have proven that workforce needs are dramatically shifting. The Business Sector and companies are looking for employees with new skill sets that focus on “out of the box” thinking and solutions; and workers that do well as part of a team. Studies show that arts in schools help develop these skills and better prepare youth for the job market and new career paths. Studies show that students exposed to arts in school stay in school and are less likely to drop out.”

Santa Barbara County hosts many districts and schools in low-income communities, where our students are statistically over 50% less likely to receive the benefits of arts instruction when compared to more affluent communities. We wish for all of our students to receive a quality education that isn’t impacted by their zip code or household income. The support of Senate Bill 933 and the inclusion of this budget appropriation will help all of us begin to address this issue together. Thank you for your consideration of this request.

Sincerely,

Cliff Berg

CC:
Senator Holly Mitchell, Chair, Senate Budget and Fiscal Review Committee,
Senator Jim Nielsen, Vice-Chair, Senate Budget and Fiscal Review Committee,
Assemblymember Philip Ting, Chair, Assembly Budget Committee,
Assemblymember Jay Obernolte, Vice-Chair, Assembly Budget Committee,
Ms. Katie Hardeman, Consultant, Assembly Budget Committee
Ms. Ellen Cesaretti, Consultant, Assembly Republican Caucus
Ms. Elisa Wynne, Consultant, Senate Budget and Fiscal Review Committee
Ms. Cheryl Black, Consultant, Senate Republican Caucus
Ms. Camille Wagner, Legislative Affairs Secretary, Governor’s Office
Mr. Jeff Bell, Consultant, Department of Finance
Kathy Lynch, CA Alliance for Arts Education