Last year the BOS allocated $85,000 for an “economic strategic plan”. What is the status, and what are specific plans for initiating “Development of an Economic Vitality Strategic Plan”?

During the current fiscal year staff has conducted pre-planning activities for the Economic Vitality Strategic Plan development process. These activities included reviewing state and national economic development planning guidelines as well as the recently published Ventura County Economic Vitality Strategic Plan and the development process used to create the plan. Next steps include development of an RFP for a consultant to create the economic vitality strategic plan and the establishment of a countywide economic leaders forum to support the consultant and support a series of community and industry group listening sessions. With effort, a plan could be drafted and ready for reviewing by the Board in the spring of 2019.