Request/Question:

How can we maximize collection of TOT from Vacation Rentals? If an additional employee is needed, please cost out the position and what the expected return might be.

Currently, approximately 450 short-term rentals (STRs) in the unincorporated area have registered with the County for a TOT certificate. To potentially enhance collections, the County could contract with an outside agency that specializes in STR compliance monitoring and would provide us with contact information for all identifiable STRs. The TTC would then request an additional 0.5 FTE to administer and monitor this new information. It is estimated that additional funding needed would be $25,000 for the contract and $72,000 for a 0.5 FTE. We are unable to calculate the expected return.