2016-2018
BUDGET WORKSHOP

First 5
Overarching Business Trends

- Declining revenue from tobacco sales taxes
- Grant funding sun-setting
- Transition of previously internally run programs to outside partners
Summary

- Operating $3,950,090
- No General Fund
- FTE’s 11
- Use of One Time for Ongoing Operations $379,980
- No Service Level Reductions
- No Expansion Request
FY 16-17 Source of Funds

- Intergovernmental - State; $3,548,550; 89%
- Miscellaneous Revenue; $40,000; 1%
- Use of Money and Property; $10,000; 0%
- Decreases to Fund Balances; $379,980; 10%
FY 16-17 Use of Operating Funds

- Administration and Support, $656,876, 17%
- Program Evaluation and Support, $218,450, 5%
- Children's Wellness and Support, $3,074,764, 77%
- Use of Operating Funds, $28,440, 1%
Staffing Summary

• # FTE FY 15-16 Adopted
• # FTE FY 16-17 Recommended; FY 17-18 Proposed
Operating Revenue 5 Year Summary

Years: 12-13, 13-14, 14-15, 15-16, 16-17

Millions:
- 12-13: $5.61
- 13-14: $5.06
- 14-15: $5.00
- 15-16: $4.69
- 16-17: $3.98

First 5:
FY 2015-16 Anticipated Accomplishments

• Provided support to more than 1600 children and 2000 families through grants to community agencies

• Provided quality improvement services to 125 childcare centers and family child care programs. Countywide, 32% of licensed centers are nationally accredited

• Leveraged $560,000 in new funding for First 5 and/or the community

• Helped create more than 300 new licensed preschool and childcare spaces through match funding strategies

• Connected with more than 1,200 parents and stakeholders in new membership model
FY 2016-18 Objectives

• Continue to invest in high level of fiscal reporting and accountability.

• Promote evidence based strategies that help children become ready for kindergarten and report on investment outcomes and impacts through a robust evaluation system.

• Continue to improve the quality of preschool and child care programs including the number of programs achieving national accreditation

• Expand the number of high-quality preschool and child care spaces in the county
FY 2016-18 Objectives

• Implement new communications strategies to help parents support their children’s healthy brain and social/emotional development

• Leverage First 5’s funding and impact through collaboration with, and direct support for, partner agencies so they may continue to serve with strength as the local leaders serving 0-5 year olds and their families

• Proactively plan for anticipated decreasing revenue in ways that preserve First 5’s impact in the long-term.
## Performance Measures

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<tbody>
<tr>
<td>Number of community reports and presentations providing transparency and communication of results</td>
<td>8</td>
<td>8</td>
<td>20</td>
<td>20</td>
<td>20</td>
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<tr>
<td>Percent of contracted agencies receiving site visits to ensure fiscal accountability</td>
<td>100%</td>
<td>100%</td>
<td>100%</td>
<td>100%</td>
<td>100%</td>
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<tr>
<td></td>
<td>12/12</td>
<td>15/15</td>
<td>13/13</td>
<td>13/13</td>
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<tr>
<td>Percent of departmental Employee Performance Reviews (EPRs) completed by the due date</td>
<td>Not Used in Prior Years</td>
<td>Not Used in Prior Years</td>
<td>100% 14/14</td>
<td>100% 11/11</td>
<td>100% 10/10</td>
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<tr>
<td>Percentage of families reporting being involved in planning at the service level</td>
<td>Not Used in Prior Years</td>
<td>95% 400/421</td>
<td>90% 450/500</td>
<td>90% 450/500</td>
<td>90% 450/500</td>
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<tr>
<td>Percentage of families reporting that funded programs provide quality services</td>
<td>Not Used in Prior Years</td>
<td>95% 400/421</td>
<td>90% 450/500</td>
<td>90% 450/500</td>
<td>90% 450/500</td>
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## Performance Measures (Continued)

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<tr>
<td>Number of Early Childhood Education Programs nationally accredited with First 5 funded services</td>
<td>37</td>
<td>48</td>
<td>56</td>
<td>62</td>
<td>62</td>
</tr>
<tr>
<td>Percentage of First 5 funded Family Support &amp; Early Care and Education service goals achieved</td>
<td>Not Used in Prior Years</td>
<td>88%</td>
<td>90%</td>
<td>95%</td>
<td>95%</td>
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<tr>
<td>New dollars leveraged with First 5 funds for program enhancement and sustainability</td>
<td>Not Used in Prior Years</td>
<td>Not Used in Prior Years</td>
<td>560k</td>
<td>600k</td>
<td>600k</td>
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<tr>
<td>Number of new parents and /or community members signed up as members of First 5</td>
<td>Not Used in Prior Years</td>
<td>Not Used in Prior Years</td>
<td>1260</td>
<td>500</td>
<td>500</td>
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FY 16-17 Efficiencies

• Secure less expensive office space

• Continue offering funding with a 2/3 match requirement

• Continue securing grant funding from First 5 CA and other sources

• Help First 5 funded agencies and partners raise philanthropic dollars

• Simplify our model for funding to minimize amount of staff support necessary to support it
Service Level Reductions

NONE
Budget Enhancement Requests

NONE
Key Challenges and Emerging Issues

• Continued declining revenues in tobacco tax allocation

• State funding for preschool and child care quality improvement going to agencies other than First 5

• Shrinking reserve fund balance prevents augmentation of tobacco tax allocation at current levels

• Layoffs likely in FY 17/18
Summary

“Once you’re a pickle, you’ll never be a cucumber again.”

Board Chair, Peter Adam