



PUBLIC HEALTH DEPARTMENT
300 N. San Antonio Road • Santa Barbara, CA 93110
(805) 681-5102 • FAX (805) 681-5191
www.countyofsb.org

P R E S S R E L E A S E

News Media Contact:

Susan Klein-Rothschild
Public Information Officer
(805) 681-5435
(805) 896-1057 (cell)
SKlein@co.santa-barbara.ca.us

August 31, 2010
FOR IMMEDIATE RELEASE

Program Contact:

Lisa Kenyon
(805) 934-6969

Cause 4 Paws Pledge Walk and Pet Fair

Help save lives of the County's homeless animals

The 9th Annual "A Cause 4 Paws Pledge Walk and Pet Fair" are coming up on Sunday, September 12, 2010, at Pioneer Park, 1000 W. Foster Road, in Santa Maria. Registration and check-in for the pledge walk begins at 9:00 a.m. The walk starts at 10:15 a.m. The Pet Fair which is open to the public starts at 11 a.m. and ends at 2 p.m.

This year's event features a special presentation by the Santa Barbara County Sheriff's K-9 officer Betti and her handler Deputy McNeil. There will also be a demonstration by Disc Dogs of Southern California.

Visit a variety of dog friendly informational booths and learn about pet CPR and disaster preparedness. Cheer on your pup as they win prizes at the doggie carnival. Work up an appetite by competing in some of the many contests including "Oldest Dog," "Best Kisser," "Dog-Owner Look Alike," or "Best Singer." Then enjoy a tri-tip barbeque sandwich and bake sale items for both you and your four legged friend.

All leashed and licensed dogs and their guardians are welcome to join us for this fun filled family event. Walkers will receive a goodie bag and A Cause 4 Paws pet bandana. Individual walkers can collect pledges to earn pledge prizes. Walkers can also form a Pet Walk Team. The team that raises the most money per team member will win the perpetual Golden Biscuit Trophy Award to display for one year. Walkers do not need a dog to participate, all animal lovers are welcome.

The Santa Barbara County Animal Care Foundation is a non-profit organization that supports the homeless animals in all three of our County shelters. Funds raised go to directly benefit local homeless and abandoned animals and to promote education and raise awareness about the importance of responsible pet ownership.

For more information or to pre-register call 805-260-2386, go on-line to www.sbcanimalcare.org, or stop by your local County animal shelter.

Attached is a 30 second PSA. Media is welcome at the event.

###