

November is Early Literacy Month and First 5 Santa Barbara County is celebrating with a Read Early Read Aloud Campaign. Reading aloud to children in their first years of life helps them develop a love for reading and a readiness to learn to read. First 5 wants to make sure that all young children are read to and have books in their homes. We are partnering with Barnes & Noble Booksellers during the month of November to collect books for local children and to raise money to buy bilingual children's books.

For more information on the Read Early Read Aloud Campaign in November check out www.first5santabarbaracounty.org or contact Katie Corda at First 5 at (805)560-1039 or kcorda@countvofsb.org.

SAVE THE DATES

Barnes & Noble BOOKFAIR

Celebrate Early Literacy Month with First 5 Santa Barbara County at Barnes & Noble Paseo Nuevo Mall

- **Book Fair, November 19th - 22nd:** Mention First 5 and a percentage of your purchase will go to buy books for young children
- **Book Drive, the Month of November:** See the First 5 wish list of books for young children and purchase a book for a local child
- **Book Signing with Baby Bistro & Toddler Bistro author, Christina Schmidt, November 22, 2009 from 2:00pm - 4:00pm**
- Visit www.first5santabarbaracounty.org or call Katie at (805) 560-1039 for more information

First 5
SANTA BARBARA COUNTY

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sbparent.com
an online guide centralizing Santa Barbara family resources

FIRST 5 SANTA BARBARA COUNTY partners with

Barnes & Noble BOOKFAIR

November 19-22, 2009

Barnes & Noble Paseo Nuevo Mall
829 State St., Santa Barbara

Bookfair ID# 10060101

Please present this voucher prior to making your purchase. A portion of the net sale will go to First 5 to purchase books for children age 5 and under.

The purchase of gift cards, Barnes & Noble memberships, text books, and magazine subscriptions are not included in bookfair totals. Our discount purchasing program may not be applied to bookfair purchases.

First 5
SANTA BARBARA COUNTY

Support Our Kids!

LIBRARY CARD