

# AGENDA

## Steering Committee Meeting No. 1 Countywide Recreation Master Plan

### Committee Administration

- Planning team and committee introductions
- Roles and responsibilities
- Communication protocol

### Overview of Recreation Master Plan Project

- Project Background
- Components of the Master Plan
- Inventory of existing recreational facilities
- Public Outreach Program overview
- Funding & implementation strategies
- Schedule

### Discussion

- Discussion questions
- Draft community survey questions

### Next Steps

#### Discussion Questions

What is your motivation for serving on this committee?

What is your organization's proudest recreational accomplishment?

What is your main goal for recreational facilities in your community and/or in the County?

What is the best way to reach people in your community regarding recreation?

# COUNTYWIDE RECREATION MASTER PLAN

## Countywide Recreation Steering Committee Formation and Roles

### OBJECTIVES AND PURPOSE

The role of the Steering Committee is to provide strategic direction and offer periodic feedback on the goals and recommendations of the Countywide Recreation Master Plan, including the community engagement process. The objectives of the Steering Committee are to work collaboratively with County staff, each other, and with other stakeholders as needed. The goals of the Committee are as follows:

- Provide recommendations on opportunities for improvement of recreational facilities across the County.
- Represent the varied groups interested in recreation in Santa Barbara County
- Provide outreach assistance to foster robust community engagement during the development of the Santa Barbara County Recreation Master Plan.
- Assist with implementation of the Master Plan.

### COMMITTEE MEMBERSHIP

Committee members are appointed by the County of Santa Barbara, Community Services Department, Parks Division. Positions are open to representatives from public agencies, community recreation groups, and non-profit organizations with a role in providing recreation and parks in Santa Barbara County.

- The Committee should retain a diversity of membership while encouraging a balance among public agencies, community recreation groups, and non-profit organizations.
- Representatives are encouraged to attend as many meetings as possible but are welcome to send an alternate from their organization.
- New Committee members are welcome with advanced coordination with and approval of the County of Santa Barbara, Community Services Department, Parks Division.

### RESPONSIBILITIES OF THE STEERING COMMITTEE

Although Representatives will represent the interests of their community and/or service area, they will also be charged with thinking broadly about issues affecting the County as a whole and will be tasked with representing the interests of all County constituents. Committee members shall:

- Manage and conduct business on behalf of all Members of the Committee.
- Promote community engagement and outreach for the Countywide Recreation Master Plan project.
- Representatives will support public outreach activities in their jurisdictions.
- Review and provide comments on draft Recreation Master Plan materials.

# COUNTYWIDE RECREATION MASTER PLAN

## Countywide Recreation Steering Committee Formation and Roles Cont.

### MEETINGS OF THE COMMITTEE

- Meetings will be held at most monthly, or on an as-needed basis.
- The Committee will begin the meeting by presenting new work since the last meeting.
- Meetings of the Committee are open to the public and each meeting will include time designated for general public comment.
- Meetings must be attended by at least 7 Representatives, including alternates. If a group of at least that size cannot meet at a proposed date, the meeting should be postponed until more representation can be achieved.
- Notice of upcoming meetings must be made well in advance of the proposed meeting date. All members will be notified at least twice via email and will be expected to respond with their or their alternate's availability.

### RECORDS AND REPORTS

- A pre-meeting packet, including an agenda, will be sent to the Steering Committee at least three business days before a meeting. Representatives are expected to read the materials before attending the meeting.
- Notes will be taken at every meeting and shared with the Committee within one week after the meeting.

## Santa Barbara County Recreation Master Plan – Steering Committee Kickoff

As a region, Santa Barbara County has diverse parks and recreation amenities serving the eight cities and unincorporated areas but also needs improvements and expansions to serve growing and changing recreational demands. The purpose of the Countywide Recreation Master Plan is to guide the implementation and financing of future new and redeveloped parks and recreation facilities across Santa Barbara County. By facilitating collaboration between agencies and organizations with related goals, the Steering Committee will guide the Plan’s priorities and build support for its execution.

### Background

The Master Plan process kicked off in June with a Summit attended by recreation, county and city officials, and non-profit leaders. Since then, an inventory of existing parks has been started using mapping services offered by the Santa Barbara County Conservation Blueprint and existing city and county websites. A public outreach strategy for the Master Plan process is also underway, beginning this year. It will include a survey, workshops, and tabling at pop up events.

### Timeline

- Summer 2019 – Project kickoff, began existing parks inventory
- Fall 2019 – Assembled steering committee, started public outreach strategy, began finding funding sources for recreational opportunities
- Winter 2020 – Draft initial chapters for the Master Plan, continue public outreach through survey, workshops, and pop up events, continue developing funding sources for opportunities
- Spring 2020 – Analyze outreach results, develop recreational needs assessment, develop plan recommendations
- Summer 2020 – Draft Master Plan, begin Environmental Impact Report (EIR)

### Steering Committee Contacts

Name	Role, Agency	Email
Jeff Lindgren	Parks Superintendent, County Community Services Department / Parks	jlindgren@co.santa-barbara.ca.us
Erika Leachman	Project Manager, Wood Environment & Infrastructure Solutions	erika.leachman@woodplc.com
Marie Laule	Deputy Project Manager, Wood Environment & Infrastructure Solutions	marie.laule@woodplc.com
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Rebecca Carey	Chair of City Recreation and Parks Commission, City of Santa Maria	rcarey@cityofsantamaria.org
Rich Hanna	Assistant Parks and Recreation Director, City of Santa Barbara	rhanna@santabarbaraca.gov
Ariston Julian	Mayor, City of Guadalupe	ariston.julian@me.com
Jenny McClurg	Senior Recreation Coordinator, City of Solvang	jenny.mcclurg@cityofsolvang.com
Joy Kane	Senior Epidemiologist, County Public Health Dept	joy.kane@sbcphd.org
Trina Long	Nutrition Education and Obesity Prevention Program Manager, County Public Health Dept	trina.long@sbcphd.org
Sharyn Main	Environmental Consultant and Project Director for the Santa Barbara County Conservation Blueprint	sharynmain@cox.net
Greg Martin	District Superintendent, CA State Parks Channel Coast District	greg.martin@parks.ca.gov
Francis Romero	3 <sup>rd</sup> District Rep, County Park Commission	fromero@solutions-plus.net
Dennis Smitherman	Management Analyst Recreation and Parks, City of Santa Maria	dsmitherman@cityofsantamaria.org
Mark Wilkinson	Executive Director, Trails Council	mwilkinson@sbtrails.org
Jill Zachary	Parks and Recreation Director, City of Santa Barbara	jzachary@santabarbaraca.gov

**Examples of Existing Recreational Facilities Inventoried for the  
Countywide Recreation Master Plan**

Site Name & Location	Site Amenities
<p align="center"><b>Riverview Park</b> Buellton</p> 	<ul style="list-style-type: none"> <li>• ~<b>9 Acres</b></li> <li>• ADA Accessible Car Parking</li> <li>• Basketball Court</li> <li>• Picnic Table and BBQ Areas</li> <li>• Open Space</li> <li>• Playground</li> <li>• Restrooms</li> <li>• <b>Opportunity for onsite facility and adjacent open space expansion</b></li> </ul>
<p align="center"><b>Stow Grove Park</b> Goleta</p> 	<ul style="list-style-type: none"> <li>• ~<b>12 Acres</b></li> <li>• Softball field</li> <li>• Volleyball Courts</li> <li>• Open lawn space</li> <li>• Playground</li> <li>• Restrooms</li> <li>• BBQ Areas</li> <li>• Picnic Tables</li> <li>• Reservable Picnic and BBQ Areas</li> <li>• <b>Opportunity for onsite facility expansion</b></li> </ul>
<p align="center"><b>Waller Park</b> Orcutt</p> 	<ul style="list-style-type: none"> <li>• ~<b>154 Acres</b></li> <li>• Ball Fields</li> <li>• BBQ and Picnic Areas</li> <li>• Trails</li> <li>• Group Picnic Areas</li> <li>• Playground</li> <li>• Restrooms</li> <li>• Grassy Open Space</li> <li>• <b>Opportunity for onsite facility expansion</b></li> </ul>

Site Name & Location	Site Amenities
<p data-bbox="298 239 678 317"><b>Carpinteria State Beach</b> Carpinteria</p> 	<ul data-bbox="850 380 1203 642" style="list-style-type: none"> <li>• ~ <b>58 acres</b></li> <li>• Campsite with Hookups</li> <li>• Hiking Trails</li> <li>• Picnic Areas</li> <li>• Restrooms &amp; Showers</li> <li>• Drinking Fountains</li> <li>• Beach Access</li> </ul>
<p data-bbox="274 793 704 871"><b>Jalama Beach County Park</b> Lompoc</p> 	<ul data-bbox="850 856 1338 1241" style="list-style-type: none"> <li>• ~ <b>26.5 Acres</b></li> <li>• ADA Accessible</li> <li>• Beach Access</li> <li>• Playground</li> <li>• BBQ and Picnic Tables</li> <li>• Restroom &amp; Shower Facilities</li> <li>• Campground with tent sites and full hookup sites</li> <li>• <b>Opportunity for expansion onto adjacent parcel</b></li> </ul>

Site Name & Location	Site Amenities
<p data-bbox="397 241 581 321"><b>LeRoy Park</b> Guadalupe<sup>1</sup></p> 	<ul data-bbox="849 321 1333 699" style="list-style-type: none"> <li>• <b>~4 Acres</b></li> <li>• Awarded \$4.5 million to renovate LeRoy Park and the Community Center in 2018</li> <li>• Playground</li> <li>• Picnic Tables</li> <li>• Open Space</li> <li>• <b>Design is ongoing. Opportunity to potentially collaborate with the City of Guadalupe.</b></li> </ul>
<p data-bbox="358 791 620 871"><b>Santa Ynez Park</b> Santa Ynez</p> 	<ul data-bbox="849 791 1320 1289" style="list-style-type: none"> <li>• <b>~3 Acres</b></li> <li>• Baseball Field</li> <li>• Picnic Table and BBQ Area</li> <li>• Reservable Kitchen Areas</li> <li>• Open Space</li> <li>• Playground</li> <li>• Restrooms</li> <li>• Volleyball Courts</li> <li>• Sidewalk Connectivity to the Site</li> <li>• <b>Car Parking</b></li> <li>• <b>Opportunity to expand recreational facilities on site's open space</b></li> </ul>

<sup>1</sup> Santa Maria Times. 2018. Guadalupe awarded \$4.5M grant to renovate LeRoy Park, community center. Available at: [https://santamariatimes.com/news/local/guadalupe-awarded-m-grant-to-renovate-leroy-park-community-center/article\\_fdfb71bd-c348-5d42-9a26-d078bff5eb53.html](https://santamariatimes.com/news/local/guadalupe-awarded-m-grant-to-renovate-leroy-park-community-center/article_fdfb71bd-c348-5d42-9a26-d078bff5eb53.html)



Site Name & Location	Site Amenities
<p data-bbox="342 239 634 275"><b>Sunny Fields Park</b></p> <p data-bbox="427 285 550 321">Solvang</p> 	<ul data-bbox="849 342 1308 722" style="list-style-type: none"> <li>• <b>~6.5 Acres</b></li> <li>• Car Parking</li> <li>• Baseball Field</li> <li>• Picnic Tables and BBQ Areas</li> <li>• Drinking Fountains</li> <li>• Playground</li> <li>• Open Space</li> <li>• <b>Opportunity to expand recreational facilities on site's open space</b></li> </ul>
<p data-bbox="297 831 683 867"><b>More Mesa Open Space</b></p> <p data-bbox="381 877 599 913">Santa Barbara</p> 	<ul data-bbox="849 989 1320 1171" style="list-style-type: none"> <li>• <b>~270 Acres</b></li> <li>• Open Space</li> <li>• Hiking Trails</li> <li>• <b>Opportunity for the expansion of trail area</b></li> </ul>



## Santa Barbara Countywide Recreation Master Plan

### Draft Community Survey

Thank you for taking the time to complete the Countywide Recreation Master Plan survey. We will use your input to develop a Countywide Recreation Master Plan that will improve our parks and recreation throughout Santa Barbara County for decades to come!

Please take this survey only once. All of your answers are completely confidential and will only be used in conjunction with Master Plan development.

#### **Why is the County of Santa Barbara conducting this survey?**

We are conducting this survey to poll Santa Barbara County residents about recreational needs and desires of in their communities. Data collected from this survey will be used to inform the approach and outreach for the Countywide Recreation Master Plan for Santa Barbara County.

#### **How long will it take to complete this survey?**

There are 24 questions. It will take about 10-15 minutes.

#### **How can I keep updated on the Countywide Recreation Vision Plan?**

Please provide your contact information below to receive updates on opportunities to stay involved. You can also check out our [website](#).

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- 1) If you want to stay informed about the Santa Barbara County Recreation Master Plan and opportunities to participate, please provide the following information.

Name: (short answer)

Occupation/Agency: (short answer)

Email: (short answer)

Address:

- 2) Which area of the County do you live? (MC)

Buellton

Carpinteria

Cuyama

Gaviota

Goleta

Guadalupe

Lompoc

Orcutt

Santa Barbara

Santa Maria

Santa Ynez Valley

Solvang

Other

- 3) What is your favorite form of recreation and leisure? (short answer)

- 4) Which park do you visit most often? (short answer)

- 5) Do you visit parks only where you live, or do you travel elsewhere? (MC)  
I typically visit parks near my house  
I typically travel to visit parks
- 6) When you visit parks in your area, how far is your commute? (MC)  
Less than 10 minutes  
10-20 minutes  
20-30 minutes  
More than 30 minutes
- 7) How do you visit your favorite park(s)? (MC)  
Bike  
Drive  
Public transportation  
Walk  
Other: \_\_\_\_
- 8) On average, how often do you visit parks in Santa Barbara County?  
4+ times per month  
2-3 times per month  
Once a month  
Less than once a month
- 9) Are you involved in any recreational organizations, programming, or sports leagues? (short answer)
- 10) If you have a child/children, are they involved in any recreational organizations, programming, or sports leagues? (short answer)
- 11) How often do you use recreational facilities for fitness/physical activity? (MC)  
Every day  
A few times per week  
A few times per month  
Once a month  
Less than once a month  
Never
- 12) If you have a child/children, how often do they use recreational facilities for fitness/physical activity? (MC)  
Every day  
A few times per week  
A few times per month  
Once a month  
Less than once a month  
Never

13) How long do you spend at recreational facilities when you visit? (MC)

- < 30 minutes
- 30 minutes – 1 hour
- 1 – 2 hours
- More than 2 hours

14) How often do you use campgrounds within the County? (MC)

- More than once a month
- Once a month
- A few times per year
- Once a year
- Never

15) How often do you visit the coast within the County? (MC)

- More than once a month
- Once a month
- A few times per year
- Once a year
- Never

16) The recreational amenities I like to use include... (MC)

- |  |   |
|--|---|
| Bicycle facilities and pedestrian pathways   | Education (e.g., informative signs, demonstration garden) |
| Campgrounds                                  | Equestrian facilities                                     |
| Children's playgrounds and designated areas  | Natural open space areas                                  |
| Coastal access points                        | Nighttime lighting for facilities                         |
| Community gardens                            | Picnic and barbeque areas                                 |
| Community meeting and public gathering areas | Places for yoga, Tai-Chi, meditation                      |
| Dog spaces (on or off leash)                 | Public sports fields or courts                            |
|  | Trails for hiking and biking                              |
|  | Youth programs  |
|  | Other: _____  |

17) For the recreational amenities that you use, what improvements would enhance your experience? (short answer)

18) My community needs more of the following amenities: (MC)

- |  |   |
|--|---|
| Bicycle facilities and pedestrian pathways   | Education (e.g., informative signs, demonstration garden) |
| Campgrounds                                  | Equestrian facilities                                     |
| Children's playgrounds and designated areas  | Natural open space areas                                  |
| Coastal access points                        | Nighttime lighting for facilities                         |
| Community gardens                            | Picnic and barbeque areas                                 |
| Community meeting and public gathering areas | Places for yoga, Tai-Chi, meditation                      |
| Dog spaces (on or off leash)                 | Public sports fields or courts                            |
|  | Trails for hiking and biking                              |
|  | Youth programs  |
|  | Other: _____  |

19) The main unmet recreational demand in my community is... (short answer)

20) Are there any specific sites or opportunities in your community you hope are addressed in the Recreation Master Plan? (short answer)

21) How do you find out projects in your community? Choose all that apply

- |  |                 |
|--|-----------------|
| City social media communications (e.g., Facebook, Twitter) | Local radio     |
| City offices (City Hall, Parks Dept., etc.)                | Local newspaper |
| Community workers/volunteers                               | Local TV        |
| Elsewhere on social media                                  | Nextdoor        |
| Email newsletter   | Signs/posters   |
| Friends/neighbors  | NA              |
| Kid's school   | Other: ____     |

22) Please provide any additional comments regarding recreational facilities in your community. (long answer)

23) What is your sex? (MC)

- Male
- Female
- Other

24) How old are you? (MC)

- Under 18
- 18-25
- 26-44
- 45-65
- 65+

25) How many people are in your household? (MC)

- 1 (yourself)
- 2
- 3
- 4
- 5
- 6
- 7
- 8
- Greater than 8

26) What is your race/ethnicity? (MC)  
American Indian or Alaska Native  
Asian  
Black or African American  
Hispanic, Latino, or Spanish  
Middle Eastern or North African  
Native Hawaiian or Other Pacific Islander  
White  
Other Race or Ethnicity: \_\_\_\_\_

27) What is your annual household income? (MC)  
Under \$31,850  
\$31,851-\$50,950  
\$50,951-\$63,700  
\$63,701-\$76,400  
\$76,401-95,500  
\$95,501+

28) What kind of building do you live in?  
Apartment  
Condo  
House  
Mobile home  
Senior community  
Student housing/dorm  
Other: \_\_\_\_