RECREATION MASTER PLANNING FOR SANTA BARBARA COUNTY

Proposition 68 Funding and Beyond
Supporting Recreation Master Plan Partners
Local Needs Assessment, Coordination & Implementation Strategies
KEY GOALS OF TODAY’S SUMMIT

• Build relationships and promote planning and cooperation
• Begin to identify known recreational needs, key organizations, and priority projects
• Share information about funding opportunities and resources for competitive applications
• Explore collaborative approaches that increase competitiveness for funding across Santa Barbara County
Facilitate multi-agency cooperation to foster efficient improvements to recreation facilities and services countywide.
STEPS TOWARD A RECREATION MASTER PLAN

• Outreach to Stakeholders
• Inventory existing recreational facilities and evaluate recreational needs on a countywide and community-level scale
• Develop a Countywide Recreation Master Plan
  • High-quality, detailed information and analysis
  • Guide planning and funding options
• Prepare a Program EIR
  • Cover near-term improvements to avoid project-by-project cost and time
BENEFITS OF REGIONAL COORDINATION

- Learn from each others’ successes and challenges
- Provide comprehensive snapshot of existing facilities
- Identify linkages and relationships between existing facilities
- Identify under-served communities and unmet recreation needs
- Reveal strategies and projects to meet needs and unique demands
- Provide master plan and environmental review to facilitate recreational improvements countywide
- Connect key projects with funding (e.g., grants)
REGIONAL RECREATION PLANNING PROCESS
• Stakeholder Meeting(s)
  • Multi-agency coordination
  • Key liaisons and contacts for Master Plan
• Public Engagement Plan and Outreach
• Existing Facilities Inventory
• Recreational Needs Assessment
LOCAL NEEDS ASSESSMENT, COORDINATION, AND IMPLEMENTATION STRATEGIES
INTRODUCTIONS

Erika Leachman
Wood Environment & Infrastructure Solutions

Julia Pujo
Wood Environment & Infrastructure Solutions
RECREATIONAL NEEDS ASSESSMENT

• Identify existing gaps and projected needs in recreation and park amenities
  • Public outreach
  • Level of service standards
  • Demographic trends and characteristics
• Assess adequacy of existing and planned facilities
  • Location, type, amount, and quality
  • GIS mapping analysis to support programmatic needs assessment
ENVIRONMENTAL REVIEW
STRATEGIES

• Master Plan EIR
  • Comprehensively address Master Plan
  • Cover substantial costs
  • Ability to tier individual projects
  • Fully address near-term projects
  • Programmatically address long-term vision or future projects
EFFICIENT FUNDING STRATEGIES

- Pursuing projects in a planning document increases grant funding opportunities
- Regional planning identifies unique opportunities
  - Under-served communities
  - Coastal recreation
  - Low-cost recreation
- Partnerships and interagency coordination on grant applications/proposals
- Coordinated near-term project implementation with unified vision and strategy
RECENT GRANT EXAMPLES

SB 1 - Caltrans Adaptation Planning Grants

• City of Carpinteria - Living Shoreline (2019)
• City of Hermosa Beach - Green Streets Plan (2019)
• City of Carpinteria - Transportation Adaptation Plan (2017)
• County of Santa Barbara - Goleta Beach County Park Infrastructure Relocation Plan (2018)

CalOES - Hazard Mitigation Assistance

• City of Carpinteria - Local Hazard Mitigation Plan Update (2019)
• Grant Proposal Example - City of Carpinteria - Living Shoreline Management Plan
  • Need previously identified within a Citywide plan
  • Coordination with Regional & Local Agencies and Partners
  • Public Outreach conducted
  • Environmental Review will be streamlined as part of General Plan Update
Regional recreation planning is common and familiar in California.

- Recreation master plans
- Recreation Districts
- Joint Powers Authorities (JPA)

Many examples of interagency success working together to achieve shared/mutual recreational goals.

Existing interrelationships between individual interest groups, local jurisdictions, and agencies.

- E.g., Orcutt Hills Open Space, Franklin Trail
A RECREATION VISION FOR SANTA BARBARA COUNTY

• Interagency coordination on regional recreation planning
• Everyone can benefit from this process
• The more you participate, the more you benefit
• Foundation for grant funding and grant assistance
• Environmental documentation set up for tiering and efficient implementation of projects
HOW TO STAY INVOLVED

• Complete our survey (paper and online)
• Join our mailing list
• Provide data about existing facilities and pending needs
  • CIPs, recreation plans, pending projects
• Steering Committee
• Public meetings and outreach
WE LOOK FORWARD TO WORKING WITH YOU!

Jeff Lindgren, Park Supervisor
County of Santa Barbara
Phone: (805) 568-2475
Email:

Erika Leachman, Project Manager
Wood El&S, Santa Barbara
Phone: (805) 962-0992
Email: