

## Scam Alert-Fraudulent Magazine/Newspaper Renewal Notices

Publishing Companies are warning of an industry wide scam targeting consumers to renew subscriptions at fraudulent rates

### Here is how it works

Companies claiming to be affiliated with the newspaper or magazine you subscribe to will send you an unauthorized notice to renew your subscription or will ask for a payment from you. These companies are not really affiliated with the actual publisher and will charge significantly higher rates than you should be paying.

For example, a company claiming to be associated with the Wall Street Journal will send a notice urging customers to renew subscriptions at a much higher rate than the Wall Street Journal actually costs. These companies are not authorized to do this and are not acting on the Wall Street Journal's behalf.

### Here is how to protect yourself

- Make sure you identify who the renewal notice or bill is sent from.
- The notice should come DIRECTLY from your magazine/newspaper.
- The UNAUTHORIZED companies operate under many different names including: Associated Publishers Network, Associated Publisher's Subscription Services, Magazine Billing Network, Magazine Payment Services, National Magazine Services, Publisher's Billing Exchange.

**DO NOT RENEW OR SEND PAYMENT TO ANY OF THESE UNAUTHORIZED SERVICES.**

- Be wary of what seems like a high renewal rate.
- Check with your magazine/newspaper before sending in renewal or making payment.