

**Amended Minutes of the Regular Meeting  
January 7, 2009**

**I. Call to Order**

**A. Roll Call**

Chair Brooks called the meeting to order at 5:15 PM. The meeting was held at the Women's Club in Solvang and was wheel chair accessible. Roll call followed and it was determined that a quorum was present.

**COMMISSIONERS PRESENT**

**First District: (No Vacancies)**

Monique Limon  
Marybeth Carty

**Second District: (No Vacancies)**

Dr. Jamie Rotnofsky  
Carol Fujimura

**Third District: (Two Vacancies)**

Marell Brooks

**Fourth District: (One Vacancy)**

Rose Gabaldon

**Fifth District: (No Vacancies)**

Theresa Fritz Sleight  
Harriet Tower  
Lisa Walters

**Staff:**

Amber Lloyd, EEO Assistant  
Shen Rajan, EEO Staff

**Guest Speaker:**

Angel Cottrell, Women's Economic Ventures

**COMMISSIONERS ABSENT**

Brandy Armenta (excused)

Magdalena Torres (excused)

Jennifer Dolan (excused)

**B. Welcome and Introductions of Commissioners and Guests**

Chair Brooks welcomed everyone present which was followed by a brief introduction by all.

**C. Public Comment**

No members of the public were present.

## II.

### Regular Business

#### A. Approve: November 5, 2008 Meeting Minutes

**Commissioner Tower made the motion to approve the minutes of the November meeting. Motion was seconded by Commissioner Gabaldon. Motion was carried with no abstentions.**

#### B. Announcements:

1. Chair Brooks informed the commission that she has been appointed to the Planning Commission by Supervisor Farr. She informed the commission that the planning commission was going to be a major time commitment and that there may be an overlap between the meetings on occasion. She stated that in her absence Vice Chair Carty would facilitate the meetings.
2. Commissioner Rotnofsky stated that she will be resigning from the CFW as of April and that she informed Supervisor Wolf's office of the upcoming vacancy a couple of months ago.
3. Vice Chair Carty mentioned that an upcoming collaborative conference by Girls Inc. called "U-Grow Girl" will be taking place on February 28<sup>th</sup> at UCSB. The focus of the conference will be on girls between the ages of 9-13 years of age with emphasis on providing them with tools to thrive and be successful.
4. Commissioner Fujimura stated that there will be an upcoming Work-fair at UCSB geared for people who are over the age of 50 who are now in the job market. She said she would send out additional information shortly.
5. Staff Lloyd informed the commission that there would be a transition in staff and that EEO staff Rajan would be providing administrative support to the commission from now on. She mentioned that she would be involved for the next couple of months to help tie up the projects that were already underway and thus provide a smooth transition. The CFW was informed that staff Rajan is a part-time employee and therefore there may be a time lapse involved in forwarding communications and correspondence.
6. Staff Lloyd informed the commission that the Brown Act requires that a 72 hour notice is provided to the public before meetings and therefore the deadline for CFW quorum needed to be established by noon on Friday of the preceding meeting. It was also requested that if commissioners had an emergency change in plans after informing the office of their attendance that a call be put in to staff to inform them of the change so that the other CFW members can be informed about the change in quorum status.
7. Staff Lloyd stated that the EEO Office had received an e-mail from Commissioner Blum on 1/1/2009 informing them of her resignation from the CFW that was effective immediately.

**C. Special Guest: Angel Cottrell, Women’s Economic Ventures**

Ms. Cottrell handed out information detailing their program, services offered and their method of operation.

Ms. Cottrell stated that WEV was started in 1991 in Santa Barbara and then expanded to Ventura eventually. Their focus was to help women get out of poverty and give women the opportunity to gain economic stability. Their primary focus is to provide interested women with the foundation, knowledge and funds to start their own business. They offer a 14 week course that meets once a week that covers the fundamentals of being a business owner/entrepreneur. The course is open to everyone, including men. They offer up to \$25,000 to launch the business and only lend to Ventura and Santa Barbara based entrepreneurs, so the money stays locally. She also mentioned that 75% of their attendees are in the start up/launch phase of their business and 25% have businesses that they want help in “growing”. The training program is offered on a sliding scale fee basis; however, nobody is turned down due to lack of funds and every effort is made to accommodate interested parties.

**D. Accept Oral Report: Chair Brooks**

No oral report presented.

**E. Review, Discuss & Act: Set Agenda for Forum –All**

Commissioners discussed the agenda and topics for the upcoming forum. Discussion ensued about the information that needed to be presented and the audience that they were hoping to target.

Commissioner Fritz Sleight mentioned that four speakers should be lined up to speak for about 10 minutes each on specific economic topics pertaining to women in the workplace that would help women garner top pay. Commissioner Fritz Sleight also wanted the forum to emphasize strategies that would help women move up within their workplace. She distributed a handout that she had prepared that outlined the “Factors Affecting Women’s Wages”. Commissioner Fritz Sleight suggested that EEO Manager Ariana Alvarez be a presenter at the forum. Commissioner Fritz Sleight explained that she felt that Ariana Alvarez would be a good person to discuss how to use the internet properly to gain information on pay scales and related job information. Staff Lloyd explained that it may be more appropriate for Commissioner Limon to talk with someone from the UCSB career center to speak on this topic considering that the EEO office has a more narrowed civil service focus. Commissioners all agreed.

Commissioner Rotnofsky stated that she agreed with the idea of giving women the tools they need to overcome pay parity issues, but she felt that ignoring the discrimination in pay was inappropriate. Commissioner Fritz Sleight stated that pay parity discrimination would not be ignored; rather it was a factor of all stages of a career lifetime.

Titles for the forum were discussed with various titles suggested. Decision on a title was still pending.

Vice Chair Carty wondered if there was adequate time to line up a panel and advertise the forum with it slated for February. Commissioners agreed unanimously that the forum should be postponed till April 30<sup>th</sup> or perhaps April 28<sup>th</sup> as an alternate date if the facility

was not available on the 30th. The forum was postponed as the Commissioners felt that the additional time would help them prepare more adequately for it.

**Action Item: Commissioner Tower said she would reserve the facility for the forum and get back to staff with the information once she was able to secure the room.**

**F. Review, Discuss & Act: Resource Guide Updates & Quotes-All**

EEO Staff Lloyd presented two quotes on the prices for the printing and laminating of the new resource guides. Quote received from the Alternative Copy Shop was \$385.88 for 1000 guides: 500 for No. County and 500 for So. County. Quote was \$586.94 for 2000 guides: 1000 for No. County and 1000 for So. County.

Quote received from FedEx Bid Center was \$1001.98 for 1000 guides and \$2003.46 for 2000 guides.

**Chair Carty made the motion to approve the printing of 2000 guides, 1000 for North and South County, through the Alternative Copy Shop for \$586.94. Commissioner Tower seconded the motion. Motion was passed unanimously.**

**Action Item: Staff will place the order for the Resource Guides.**

**G. Review, Discuss & Act: Focus Group Updates- All**

1. Violence against Women and Children: Armenta, Carty, Dolan, Fujimura, Rotnofsky, Walters.

Commissioner Walters mentioned her concern that there were not enough homeless shelters in North County for women and children. She stated that there was only one shelter and they could only accommodate 25 women and children. Commissioner Walters will be researching more information regarding this issue.

2. Economic Justice and Pay Parity: Brooks, Fritz Sleight, Gabaldon, Limon  
Commissioners had nothing to report.
3. Women and Aging: Torres, Tower  
Commissioners had nothing to report.

**H. Review, Discuss & Act: Committee Updates-All**

1. Legislation- Armenta, Dolan, Fujimura, Gabaldon, Torres, Walters  
Commissioners had nothing to report.
2. Public Relations- Carty, Dolan, Limon, Rotnofsky  
Commissioners had nothing to report.
3. Events-Carty, Gabaldon, Torres, Rotnofsky  
Commissioners had nothing to report.
4. Nominations-Armenta, Brooks, Fritz Sleight, Tower  
Commissioners had nothing to report.

5. By-Laws-Brooks, Fritz Sleight, Fujimura, Limon, Tower  
Commissioners had nothing to report.

**I. Meeting with Supervisor-All**

Chair Brooks said that she would be speaking with Supervisor Farr about making appointments to the 3<sup>rd</sup> District to fill the existing vacancies on the CFW. Chair Brooks expects the seats to be filled by next month.

**J. Other Business- All**

Nominations of recipients for the upcoming Service Awards in March were discussed. First district commissioners mentioned that they had narrowed their nominations to three organizations: C.A.L.M; Casa Esperanza; and Transition House. Final selection had not been determined. Other commissioners had not yet made a selection and it was determined that the commissioners would e-mail staff with the names of the recipients by January 15<sup>th</sup>.

Commissioner Walters asked if a reception was going to be held after the ceremony. Chair Brooks explained that Stacy Shepherd from Friends of the CFW helps with the banquet, but she has not heard from Ms. Shepherd since the Veterans Luncheon. Chair Brooks stated that she would attempt to contact Ms. Shepherd again.

**N. Agenda Items-All**

i. Agenda items were not discussed.

**III. Adjourn**

**Vice Chair Carty made a motion to adjourn the meeting. Commissioner Rotnofsky seconded the motion. All were in favor. The meeting adjourned at 7:00 PM.**

The next scheduled meeting will be held on February 4, 2009 at the Women's Club of Solvang.

Respectfully submitted,  
Shen Rajan  
EEO Staff