



**Current Project**

# Isla Vista Master Plan

Planning and Development, Comprehensive Planning Division

*Goal: Create a New Vision for Isla Vista*

## Project Summary

- ◆ Project Description: The Isla Vista Master Plan will accomplish two objectives. First it will identify specific goals, policies, and development standards for Isla Vista that will update and complement the Countywide Comprehensive Plan and Goleta Community Plan. Second, the Master Plan will identify specific catalyst projects. These catalyst projects will address improvements to the commercial core, housing, transportation, parking, and infrastructure.
- ◆ Background: Isla Vista is located in western Goleta, surrounded by the Pacific Ocean and UCSB. Over the last 35 years, numerous issues identified in Isla Vista include limited parking, overcrowded and substandard housing, and deteriorating infrastructure. In 1999, the County, UCSB, and the Isla Vista Recreation and Parks District (IVRPD) signed an MOU establishing a strategy to jointly fund and develop a Master Plan for Isla Vista.
- ◆ Major issues: Improvements to existing housing stock and provision of additional housing, improved public infrastructure, parking, community amenities, improved commercial services and the further improvement of the community's quality of life.



## Project Funding

- ◆ Redevelopment funds; \$935,000
- ◆ \$140,000 Caltrans grant
- ◆ \$35,000 CDBG grant
- ◆ \$50,000 AB 1431 grant
- ◆ \$390,000 from UCSB
- ◆ \$50,000 from IVRPD

## Project Schedule

- ◆ Design Competition, Summer '00 – Winter '01
- ◆ Data collection, Summer/Fall '01
- ◆ PAC/GPAC Formation, Fall '01
- ◆ Design Workshop, April '02
- ◆ PAC/GPAC Meetings, Winter '02 – Summer '03
- ◆ Draft Master Plan, Summer '03
- ◆ Environmental Review, Fall '03
- ◆ Master Plan adoption, Fall '04



## Project Participants

- ◆ County: P & D – Dave Ward, Jamie Goldstein, Heather Baker, Nicole Horn; County Administrator's Office - Scott Ullery; County Counsel – Mary McMaster; 3<sup>rd</sup> District -Mark Chaconas
- ◆ UCSB Planning: Gerry Hess, Tye Simpson, Yonie Harris, Duncan Mellichamp, Catherine Boyer, Katie Buehler, Dennis Whelan
- ◆ Isla Vista Parks and Recreation: Derek Johnson, Dianne Conn
- ◆ Main community groups: POA, IVA, IVTU, AS/GSA
- ◆ Public Participation: Public workshops held to develop design competition evaluation criteria. Community jury selected the winning design. Project Area Committee (PAC)/ General Plan Advisory Committee (GPAC) was formed in Fall 2001 to provide input on the Master Plan. PAC/GPAC meetings held 1 – 2 times per month on average.
- ◆ Contact – Jamie Goldstein [jpgoldst@co.santa-barbara.ca.us](mailto:jpgoldst@co.santa-barbara.ca.us) (805) 884-8050



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